



Integrated Partner Program

Solutions
and Benefits



Content

PaySimple Overview 3

Program Commitment 4

Program Structure 7

Integrated Payment Platform 9

 01 - Payment Solution APIs 11

 • API4

 • Payment API

 • Hosted Checkout Solutions

 02 - Mobile Payment APIs 19

 • Mobile Payment API

 03 - Data APIs 23

 • Webhooks



PaySimple Overview

**Payments Today.
Partners for Tomorrow.®**

PaySimple is a leading payments management solution that helps businesses collect payments online, in-person and through mobile devices. PaySimple’s payment platform accepts credit card, debit card, and ACH transactions for both one-time purchases and recurring billing. Flexible to meet the needs of many, PaySimple’s SaaS-based solutions serve thousands of businesses nationwide.


Taking a step above other solution providers, PaySimple is committed to personalized service. PaySimple customers are supported by a three-tiered service team, dedicated to assist them with their unique and varied needs. PaySimple’s customer support teams have been recognized multiple times for their level of service.

For nearly two decades PaySimple has partnered with businesses to manage their cashflow and drive growth. Today, we remain focused on the long-term success of our customers and have expanded our partnerships to serve more businesses through our Integrated Payment Program for ISVs.

Program Commitment

Meaningful partnerships have a critical role in the PaySimple solution strategy. Our Integrated Partner Program helps Integrated Software Vendors (ISVs) increase the value of their product offering, while eliminating complexities of building and maintaining a PCI DSS-compliant payment infrastructure. In result, your customers are given the ability to securely bill, process and deposit payments directly within your software.

Our mission is to support our integrated payment partners with revenue growth opportunities. Our ability to pursue profitable business streams is demonstrated by the wealth of our expertise in payment processing and security, which is complementary to our software partners. We pair our expertise with best-in-class support, ensuring our software partners are poised for growth.



“ZenPlanner has grown since we started offering payment solutions because we realized that is a huge part of what our customers need.”

zenplanner

WHO WE SERVE

Our partners encompass large scale solution providers servicing users in the thousands to smaller software solutions.



Structured for Success



Seamless Implementation

Built end-to-end, our turnkey API solutions are easy to implement. Additionally, PaySimple provides an expansive developer resources center to assist both SaaS and mobile application integrations.



Reliable Revenue

PaySimple revenue sharing agreements are structured to reward you as your customer base increases payment processing. With monthly residual income on payments transacted through your software, you maintain a predictable and scalable revenue stream.



Mutually Beneficial

We are motivated to partner with businesses that are eager to market PaySimple to their customers. In return, our ISV partners experience significant technology and human capital cost savings.



Dedicated Support

Our ISV partners are supported by our internal integration team at each stage of our process and following implementation. Once partnered, your PaySimple users become our customers, fueling strong and continuous user adoption.

“Half of our customers that have payment processing are on the PaySimple platform and we see higher retention and growth rates with those customers”

zenplanner

Integrated Payment Platform

Our APIs are flexible offerings are expansive to fit the unique and varying needs of many SaaS products and mobile applications. We provide omni-channel payment solutions that facilitate payment processing in-person, online, through mobile devices and by recurring billing. We support both ACH, debit card, and credit card payments.

PaySimple is a PCI DSS-compliant solution - meaning data entry, processing, and data storage within our software meets all requirements set by the Payment Card Industry Data Security Standards.

PaySimple APIs

**Payment
Solution
APIs**

**Mobile
Payment
APIs**

Data APIs



Payment Solution APIs



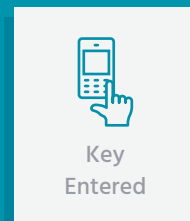
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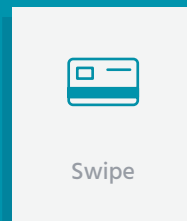
API4

Supported Payment Methods

Credit Card

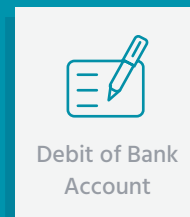


Key
Entered



Swipe

ACH



Debit of Bank
Account



API4 is PaySimple's most widely adopted API offering with the ability to collect one-time payments, set-up recurring payments, and manage customers directly within your software application. Additionally, API4 provides your customers with access to PaySimple for customer management, reporting, online payment forms and use of the mobile app.

Primary Features

- Create transactions
- Refund transactions
- Void transactions
- Schedule transactions to run in the future
- Securely charge to a saved card on file

Recurring Payments

- Create recurring payments
- Update payment amounts, dates, or frequency to existing billing schedules
- Pause, suspend and resume schedules

Customer Management

- Create customer accounts
- Retrieve customer payment history
- Update customer information
- Update customer saved payment methods



Payments API

Supported Payment Methods

Credit Card



Key Entered



Swipe



EMV



Contactless Payment

ACH



Debit of Bank Account



Payments API is a transactional API that allows you to process payments directly within your software application or website. Hardware is available to support point-of-sale payments with swipe, EMV, and contactless payments.

Primary Features

- One-time payments
- Void transactions
- Refund or partially refund transactions
- Add supplemental payments such as tips
- Securely charge card on file

Account Updater

- Mitigate missed or failed payments due to expired credit card details
- Card data is submitted to Visa, Mastercard, and Discover to check for new account numbers, expiration dates, or if the card accounts are closed
- Card update results are communicated via webhook and are made directly within your vault via PaySimple

AVS - ZIP Code Verification

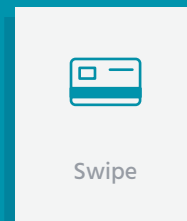
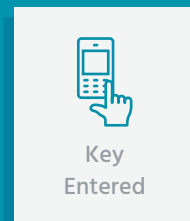
- Ability to verify billing zip code at the time of sale for added security and reduced risk of chargebacks
- Automatic transaction decline can be set when incorrect zip code is entered



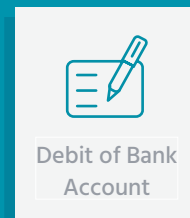
Hosted Checkout Solutions

Supported Payment Methods

Credit Card



ACH



PaySimple's flexible checkout solutions allow your business to collect payments through PCI-DSS compliant connections with embeddable online payment buttons and hosted online payment forms.

Hosted Payment Forms

Reduce your PCI-DSS burden with PaySimple Hosted Payment Forms to collect payments on your website or application. Payment information is transmitted to PaySimple servers using secure tokenization for each transaction and never touches your servers. Hosted payment forms also allow for saved payment methods, enabling existing customers with a secure token to collect payments for future transactions.

- **PaySimpleJS** is the secure hosted checkout solution compatible with the API4 integration and supports key-entered and swiped cards via the MagTech Dynamag USB unencrypted swiper.
- **PMT** is the secure hosted checkout solution compatible with the Payments API integration and supports both key-entered and swiped cards via the IdTech encrypted swiper.

Buy Now Button

The Buy Now button is a customizable embeddable solution for desktop, mobile, and tablet devices that allows you to create a simple checkout experience to collect payments or donations on a one-time or recurring basis without being redirected to complete the transaction.

- Quick and simple implementation
- Flexible styling tools for customization of descriptions and images
- Payment form hosted by PaySimple ensuring PCI-DSS compliance
- Item management accessible within your API through PaySimple account



Mobile APIs





Mobile Payment APIs

Supported Payment Methods

Credit Card



Key Entered



Swipe



EMV*



Contactless Payment*

ACH



Debit of Bank Account

*Mobile SDK only.



Manage payments, customers, and service offerings from wherever you are on your mobile device. PaySimple mobile payment APIs facilitate on-the-go transactions and enable businesses to take in-the-field payments. Each PaySimple mobile payment API can complete both card and ACH transactions. All card transactions meet PCI-DSS compliance standards.

Mobile SDK

PaySimple Mobile SDK accepts card present payments through a mobile application while limiting PCI compliance burden. The SDK handles the transfer of sensitive credit card data through the PaySimple network without your mobile app ever being exposed to the card data. Mobile SDK is compatible with iOS only.

- Optimized for mobile and tablet payments
- Key enter or use a mobile card reader for card swipe, EMV, or contactless payments
- Sensitive payment data transmitted through PaySimple's PCI DSS compliant servers

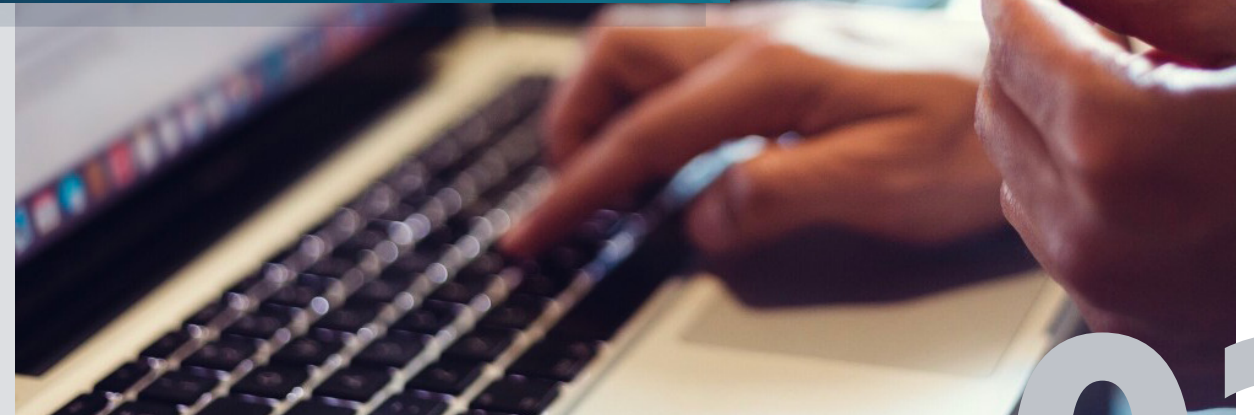
APPConnect

AppConnect is a mobile payment application compatible with iOS and Android devices. The application is optimized to securely accept card present payments from your mobile software application. Sensitive payment data is transferred through PaySimple's PCI-DSS compliant network. Non-sensitive transaction details such as payment amount and customer information are shared to your software. AppConnect is 100% maintained by PaySimple and does not require technical maintenance from your developer resources.

- Optimized for mobile and tablet devices
- Key enter payments or use mobile card reader for swipe
- Sensitive payment data transmitted through PaySimple's PCI DSS compliant servers



Data APIs



03



Webhooks

“We’ve been very pleased throughout the entire payment integration process with PaySimple. They have consistently provided exceptional service. We feel very confident about the future of our partnership.”



Webhooks allow users to integrate PaySimple into a proprietary reporting solution or report on transactions within your software application. By use of webhooks, activities that occur within PaySimple can be posted to your software. A subscription feature provides added visibility to established webhooks by delivering notifications and updates when activity occurs.

Payment Data Webhooks

- Payment status updates: when payments are settled, failed, returned, refunded, voided
- Payment information fields: transaction ID, customer ID, amount, source, batch ID, failure reason etc.

Customer Data Webhooks

- Customer updates: when customers are created, updated, or deleted
- Customer fields: first name, last name, email, customer id, creation date

Account Updater Webhooks

- Updates when a client has been successfully enrolled in Account Updater
- Updates when a card has been updated and the type of update



Contact us today to learn how PaySimple
can benefit your business.

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